



ANNUAL REPORT OF ACTIVITIES 2022





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FOREWORD

We are delighted to present you this report describing the activities conducted by the International Centre for Sport Security (ICSS) and the major achievements made by the organisation throughout 2022.

Working under the guidance of our Board, supported by our donors, and alliance with partners across nations and organisations, we were able to contribute, also this year, to the protection of a common called sport.

2022 is the year who has seen the completion of our work in support of the safety and security preparations of the FIFA World Cup^{TM} in Qatar, almost ten years of assistance behind the scenes to the success of one of the best events in history from a safety, security, and service perspective.

As a part of these efforts, we have worked closely with the World Health Organization (WHO), to make sure that this and other events in the world could take place without fear of health-related risks.

A year who has seen the ICSS involved in the safety and security preparations of many other sporting events across nations, from Asia to Africa and the Americas, events of different nature, size and complexity.

Jointly with United Nations Institute for Training and Research's (UNITAR) International Training Centre for Authorities and Leaders, the Centre International de Formation des Autorités et Leaders (CIFAL) and other precious partners, we continued to deliver internationally certified training and advanced education, both in the field of safety and security, as well as in the sport integrity domain.

Our newly established office in Lisbon, ICSS EUROPE, has kicked-off its first project, thanks to the support of the European Union (EU), with the aim of facilitating the integration of refugees in Europe through sport, both with regard to the refugee crisis in the Mediterranean Basin and the conflict in Ukraine.

A snapshot of few other annual highlights is listed below, with more details included later within this report.

• Continued the implementation of the Global Programme on Security of Major Sporting Events and Promotion of Sport to Prevent Violent Extremism jointly with the United Nations Office of the Counter-Terrorism (UNOCT), the United Nations Alliance of Civilizations (UNAOC) and United Nations Interregional Crime and Justice Research Institute (UNICRI), delivering new tools and guides in these fields.

- Completed ten years of assistance in support of a safe and secure FIFA World Cup Qatar 2022TM.
- Designed and delivered training courses under the "Sport Safety and Security Training and Advanced Education Programme" jointly with the Confédération Africaine de Football (CAF) and CIFAL from the UNITAR.
- Designed and delivered a comprehensive Executive Programme for the benefit of the Ministry of Sports and Youth of Qatar, national sport federations and clubs, on sport integrity, jointly with the Qatar's Administrative Control and Transparency Authority (ACTA).
- Brought to successful completion several European Union (EU) funded projects and initiated new ones with a focus on the integrity of sport.

We look forward to 2023; the ICSS is now more than ten years old and ready to continue its journey, with many thanks to all those who have accompanied us so far.





Mohammed Hanzab

Mohammed Hanzab Founder and Chairman

Au:

Massimiliano Montanari



ACKNOWLEDGEMENTS

Our work and all achievements in 2022 would not have been possible without the continued support of our donors and partners.

We extend our sincere gratitude to the State of Qatar, which hosts the ICSS headquarters in Doha, for the unwavering support extended to our organisation again this year, and to UNOCT, UNAOC and UNICRI for everything we achieved, together, in 2022 within the framework of the Global Programme on the Security of Major Sporting Events and Promotion of Sport to Prevent Violent Extremism, an initiative led by UNOCT and made possible by the generous support of the State of Qatar, the People's Republic of China through the United Nations Peace and Development Fund (UNPDF) and the Republic of Korea.

Also, this year, we wish to acknowledge the collaboration and financial support extended by the EU to several projects involving the ICSS. We thank all the partners associated with these projects, including the project leaders and co-leaders.

Our sincere gratitude goes to the Supreme Committee for Delivery & Legacy (SCDL), FIFA 2022, for the opportunity of working together towards the delivery of one of the most successful major sporting event in history from a safety, security and service perspective, as well as to the international, continental and national sports bodies who have contributed to ICSS' activities during the year, and to the international and regional organisations we had the opportunity to work with to protect sport across nations.

We are particularly grateful to Ooredoo, for having renewed its fundamental support to our global initiative Save the Dream and allowing the continuation of its mission to promote safe access to sport and its educational values for the good of youth and the future generations.

We would like to acknowledge the support and the cooperation established with ACTA for the work done together across 2022 in the field of sport integrity.

We wish to extend our gratitude to our long-standing partner United Nations Educational, Scientific and Cultural Organization (UNESCO), for their trust in allowing the ICSS to contribute, also this time, to the preparations of the next Ministers and Senior Officials for Physical Education and Sport (MINEPS) Conference, and to WHO for the work done together in the field of health security, including with regard to the preparations of the FIFA World Cup™ in Qatar.

We wish to thank, also this year, the Pontifical Council for Culture of the Holy See and the Sport for Humanity Foundation for the friendship and for supporting our efforts for the promotion of sport and its educational values through faith-based communities. In this context, a special thank goes to the Solow Art & Architecture Foundation of New York for supporting this partnership.

We also take this opportunity to extend our thanks to the esteemed members of the ICSS Board of Directors, Michael Hershman, Co-founder of Transparency International, Douglas E. Lute, former United States Permanent Representative to the North Atlantic Council, Karen Webb Moss, former Vice President, Brand and Marketing Communications, International Olympic Committee (IOC), Judge Fausto Pocar, former President of the International Criminal Tribunal for the former Yugoslavia (ICTY), Thomas Stelzer, Dean of International Anti-Corruption Academy (IACA), Lord John Stevens, former Commissioner of the London Metropolitan Police, and Liu Xiaohong, President of the Shanghai University of Political Science and Law. We thank each of the members for their time, guidance, and expertise.

Furthermore, we express our sincere gratitude to the distinguished members of the Save the Dream High Level Council, Raffaele Chiulli, President of Union Internationale Motonautique (UIM), Iván Dibós, IOC Member, Marcia L. Dyson, CEO of the Women's Global Initiative, Staffan De Mistura, UN personal Envoy to Western Sahara, the music legend Youssou N'Dour, José Manuel Ramos- Horta, former President of East Timor and a Nobel Peace Prize Laureate, Sheikha Hessa bint Khalifa Al-Thani, Special Envoy of the Arab League, Secretary- General for Humanitarian Affairs, and Mauricio Sulaiman Saldivar, President of the World Boxing Council (WBC).

We would also like to acknowledge the vital support of the Save the Dream sports ambassadors who play an important role in promoting the Save the Dream global movement, David Trezeguet, Tegla Chepkite Loroupe, Alessandro Del Piero, Christian Karembeu, Nuno Delgado, Roger Milla, Penny Heyns, Fernando Hierro, Rosa Mota, Giusy Versace, Honey Thaljieh, Fernando Sanz, Fiona May, Christof Innerhofer, Sheikh Fahad Al-Thani and Isabella Echeverri.



INTRODUCTION

The ICSS is an independent and non-profit organisation established in 2010 with the aim of safeguarding sport in terms of safety, security, and integrity, and to protect the opportunities sport can generate in the socio-economic context.

The ICSS reports on each year's activities in a detailed Annual Report of Activities. The ICSS 2022 Annual Report of Activities provides in-depth information into the Centre's efforts, and the variety of events, publications, and projects undertaken by the Centre and its entities throughout the course of FY 2022.

Under the responsibility of the Chief Executive Officer, the ICSS has prepared this Annual Report as envisaged by the Article 9 of the Basic Regulations of the ICSS, to offer a detailed assessment of the organisation's activities, an overview of its current financial standing and further suggestions for the strategic development.

In particular, the report outlines the organisation's activities between 1st January 2022 and 31st December 2022 presented in the following sections:

- * Vision, Mission and Values
- * Organisational Structure
- * Activities and Accomplishments
- * Partnerships and Collaborations
- * Strategic Outlook









VISION, MISSION AND VALUES

OUR VISION

For sport to be safe and ethically governed so that its positive values remain an inspiration for all.

OUR MISSION

To serve as an independent international hub for safeguarding sport which works through multisectoral and pioneering approaches, global partnerships, and knowledge-driven efforts.

OUR VALUES

- Independence
- Expertise
- Pioneering



GOVERNANCE AND ORGANISATIONAL STRUCTURE

Functioning as a non-profit organisation, the ICSS is governed by an international Board of Directors. The members of the independent Board meet on a regular basis and provide guidance to the ICSS leadership on the overall organisational strategic direction and relevant activities that contribute to the fulfilment of the ICSS mission.

The ICSS Board of Directors is composed of eminent international experts currently including the following members:



Lord John StevensFormer Commissioner of the London Metropolitan Police.

Karen Webb Moss



Michael J. Hershman

Co-founder of Transparency
International, Member of FIFA's
Independent Governance
Committee.



Former Vice President, Brand and Marketing Communications, International Olympic Committee (IOC).



Judge Fausto Pocar

Former President of the International Criminal Tribunal for the former Yugoslavia (ICTY).



Dean of IACA, Member of the High-Level Panel on International Financial Accountability, Transparency and Integrity for Achieving the 2030 Agenda (FACTI Panel).



Former United States Permanent Representative to the North Atlantic Council.

Ambassador Douglas E. Lute



Professor Liu Xiaohong

Ambassador Thomas Stelzer

President of the Shanghai University of Political Science and Law and a member of the ICC International Court of Arbitration on the Belt and Road Initiative, Vice Chairman of ICC China Commission on Arbitration & ADR, China Society of Private International Law and Shanghai Law Society, President of the Institute for the Belt and Road Initiative of Shanghai Law Society, and chief expert of Collaborative Innovation Center of China (Shanghai) Pilot Free Trade Zone.

ACTIVITIES AND ACCOMPLISHMENTS

SAFETY AND SECURITY

The work of the ICSS encompasses all relevant dimensions of safety and security, from the promotion of advanced policies to formulation of guidelines and the provision of technical assistance, advanced education, and training for the benefit of events' organisers, public authorities, and private sector, also in view of facilitating cooperation across different stakeholders

Since 2013 till the publication of this report, the ICSS has developed and provided multiple safety and security programmes in support of the FIFA World Cup Qatar 2022TM, delivering multiple projects for the provision of safety and security operations and training.

At the international level, the Global Programme on the Security of Major Sporting Events and the Promotion of Sport and its Values as a Tool to Prevent Violent Extremism (PVE) launched in 2020 jointly with the UNOCT, UNICRI and the UNAOC represents the main cooperation framework of the ICSS to contribute to the development of advanced sport security policies across nations. The ICSS also actively participates in the coordination mechanisms made available by INTERPOL's Project Stadia.

Key activities and achievements in Safety and Security are summarised hereafter:





GLOBAL PROGRAMME ON THE SECURITY OF MAJOR SPORTING EVENTS AND THE PROMOTION OF SPORT AND ITS VALUES AS A TOOL TO PREVENT VIOLENT EXTREMISM (PVE): SECURITY COMPONENT

PROJECT OVERVIEW

The Global Sports Programme aims to promote the development and adoption of advanced policies and practices to enhance the security of major sporting events, while promoting the use of sport and its values as a tool to prevent violent extremism. The security component of the programme envisages activities to raise awareness within United Nations (UN) Member States on the threats to the security of major sporting events, ways to mitigate them, create legacies as well as actions to strengthen capacities at the national, regional, and international levels. The project is funded by the State of Qatar, the People's Republic of China through UNPDF, and Republic of Korea.

ROLE OF ICSS	Implementing Partner
PARTNERS	UNOCT - programme lead, UNICRI, UNAOC, United Nations Counter-Terrorism Executive Directorate (UNCTED) and INTERPOL.
SCOPE	Global
DURATION	Three (3) years, started in January 2020.

ACTIVITIES

- Supported the Programme's leader in the management of a global network of National Focal Points (NFPs) on MSE and Sport for PVE to enhance exchange of information, best practices, and experiences with the aim of improving cooperation between Member States and exchange of capacities.
- Organised National Focal Points (NFPs) Regional Forum for Africa in Dakar, Senegal to
 overview the Programme's security outputs and national perspectives on sport for
 preventing violent extremism, providing training and practical group exercise to help
 participants understand how to identify challenges on major sport events safety and
 security and prevention of extremism using the values of sport, paving the way for
 future integrated workshops and training for African countries.
- Delivered Technical Assistance to the Republic of the Maldives on the security of major sporting events and on the use of sport to promote inter-cultural dialogue, peace and resilience. Hosted in Malé by the Maldives Government, the Technical Assistance was provided as a part of a programme which started in the month of August 2022 and aimed at strengthening capacities to protect sport events and using sport for the promotion of peace and resilience within society, also in view of the organisation of the International Swimming in Open Sea Championship and the Indian Ocean Games that Maldives is planning to host in 2023 and 2025 respectively.
- Supported the organisation of the Regional Youth Forum on PVE through Sport held in Bangkok, Thailand, with the participation of youth leaders from Association of Southeast Asian Nations (ASEAN) Member States, athletes, senior experts on youth, education and sports and representatives from Civil Society Organizations (CSOs), the Royal Thai Police and UNESCO.
 - Relevant topics were addressed, highlighting the role of sport to prevent violent extremism and means to engage and empower youth from across the ASEAN region to help achieve peace and security objectives, using sport and its values to build resilience to violent extremism.
- Translation of the "Global Guide on the Security of Major Sporting Events: Promoting Sustainable Security & Legacies" originally written in English into the other five official UN languages, the native languages of almost 3 billion of the world's total population.
 - The Guide is now available in Arabic, Chinese, French, Russian, and Spanish.
- Provided technical assistance for Chile on sport security in Santiago, Chile. The kick-off meeting brought together representatives from the Chile Olympic Committee, (COCH) the National Police, security planners for the Pan American Games 2023 and other entities.

BENEFICIARIES

Police and decision-makers from different government organisations from 193 UN Member States, MSE bidding committees and local organizing committees, sporting confederations, federations, and governing bodies.



CONTRIBUTING TO THE SAFETY AND SECURITY PREPARATIONS FIFA WORLD CUP QATAR 2022™

PROJECT OVERVIEW

In 2013, the ICSS entered into a framework agreement with SCDL and Q22 concerning the safety and security preparations of the 2022 FIFA World Cup QatarTM. This framework agreement is valid from 2013 until the final delivery of the competitions in 2022.

During the first quarter of 2022, ICSS, through its Security Consultancy department, and the Q22 Security department agreed on the main actions to be undertaken in 2022 with regards to security design, operations, and training projects, as a part of the 9th SCDL-ICSS workplan.

ROLE OF ICSS

In 2013, the ICSS entered into a framework agreement with SCDL and Q22 concerning the safety and security preparations of the 2022 FIFA World Cup QatarTM. This framework agreement is valid from 2013 until the final delivery of the competitions in 2022.

During the first quarter of 2022, ICSS, through its Security Consultancy department, and the Q22 Security department agreed on the main actions to be undertaken in 2022 with regards to security design, operations, and training projects, as a part of the 9th SCDL-ICSS workplan.

PARTNERS

N/A

SCOPE

National (State of Qatar), with international relevance.

DURATION

Ten (10) years, started in 2013 and delivered by means of annual workplans (currently WP9).

ACTIVITIES

• Q22 Stadia Security Handbook

- $^{\circ}$ ICSS designed and developed a Stadiums Security Handbook for safety and security personnel at the FIFA World Cup 2022TM.
- The purpose of the handbook is to provide essential information and a quick reference quide while on deployment at the stadiums.

• Non-competition Venues Security Handbook

- ICSS designed and developed a non-competition venue (i.e.: Team Base Camp Training Sites and Hotels) Security Handbook for safety and security personnel at the FIFA World Cup 2022™.
- ^o The purpose of the handbook is to provide essential information and a quick reference guide to while on deployment at the non-competition venues.

• Venue Safety and Security Managers (VSSM) Training Programme

- Designed and delivered an onboarding programme for Q22 Venue Safety and Security Managers (VSSM) and Deputy Venue Safety and Security Managers (DVSSM) deployed at the eight (8) FIFA World Cup Qatar 2022™ stadiums.
- The purpose of this onboarding programme familiarised and prepare the VSSM and DVSSM with their roles and responsibilities, policies and procedures, security awareness, communications, crowd management and other relevant key subject matter related to the stadium security operations.

• Venue Safety and Security Coordinators (VSSC) and Chief Guards Onboarding

o Programme

Designed and delivered an onboarding programme for Q22 Venue Safety and Security Coordinators (VSSC) and Private Security Chief Guards deployed at the FIFA World Cup Qatar 2022™ non-competition venues (i.e.: Team Base Camp Training Sites and Hotels).



 The purpose of this onboarding programme familiarised and prepare the VSSM and DVSSM with their roles and responsibilities, policies and procedures, security awareness, communications, crowd management and other relevant key subject matter related to the non-competition venues security operations.

Sporting Event Safety and Security Course

- Obesigned, developed, and delivered an internationally certified and accredited course entitled "Sporting Event Safety and Security". This is a general course based on international best practices in the field of sport safety and security. The overall goal of the course is to enhance, develop, and strengthen the knowledge, skills, instincts, abilities, processes and resources of safety and security practitioners.
- Nineteen (19) Q22 Venue Safety and Security Managers (VSSM) deployed at the competition and non-competition venues were enrolled and successfully completed all course requirements.
- $^{\circ}$ This course is accredited and certified through UNITAR.

• CCTV Operations Training – Stadium Security Operations Familiarisation

- Designed and delivered a stadium security operations familiarisation programme for Private Security CCTV Operators.
- This one-day course was delivered five times over a one-week period to combined total of one hundred (100) students.

Prohibited Actions Spreadsheet

- Designed and developed a stadium bowl operations Actions and Response spreadsheet.
- Based upon the Stadium Code of Conduct, this spreadsheet highlighted prohibited actions and behaviours within the stadium bowl and the counter-actions to be taken by Private Security Guards.

BENEFICIARIES

Safety and security practitioners from national football federations, national and local football leagues, as well as football clubs on the African continent.

3

SECURITY TRAINING AND ADVANCED EDUCATION PROGRAMME

PROJECT OVERVIEW	In 2022, CAF, the ICSS and CIFAL from UNITAR have established the "Sport Safety and Security Training and Advanced Education Programme" for the benefit of CAF members and other football stakeholders in Africa. The overall goal of this programme is to enhance, develop, and strengthen the professional knowledge, skills, instincts, abilities, processes and resources of safety and security practitioners throughout Africa.			
ROLE OF THE ICSS	Implementing Agency			
PARTNERS	CAF, CIFAL from UNITAR			
SCOPE	Safety and security practitioners on the African continent			
DURATION	One year and half (1.5) years, started in January 2022			



ACTIVITIES

- For the year 2022, the ICSS designed, developed, and delivered seven (7) courses:
- o Sport Safety and Security Fundamentals
- o Safety and Security Planning
- Major Sporting Event Safety and Security
- o Threat and Risk Assessment
- Pandemic Safety and Security Planning
- o Physical Safety and Security Mitigation Measures
- o Technical Safety and Security Mitigation Measures

The courses are accredited and certified by UNITAR. Upon completion of the courses, students will be issued a Certificate of Completion or Participation recognised by CAF, ICSS and UNITAR. The students will also receive university credits recognised via the European Credit Transfer Accumulation System (ECTS).

The courses are delivered to the student in a virtual classroom environment using asynchronous and synchronous learning strategies and technology.

BENEFICIARIES

Safety and security practitioners from national football federations, national and local football leagues, as well as football clubs on the African continent.



ADVANCING HEALTH SECURITY INTERFACE IN THE CONTEXT OF MAJOR SPORTING EVENTS

PROJECT OVERVIEW

The ICSS has assisted the WHO in the preparation of relevant events, exercises, and concepts by gathering knowledge and providing analytical support on Health Security Interface (HSI) in the context of MSEs.

ICSS support was provided particularly in the preparation of the FIFA World Cup Qatar 2022™ and considers inter alia ways to improve public health preparedness capabilities, such as those that arise from CBRNE threats and other deliberate events.

The project is funded by WHO.

ROLE OF THE ICSS

Service Provider

PARTNERS

N/A

SCOPE

Global / National (Qatar)

DURATION

One (01) Year, started in March 2022

ACTIVITIES

- This research project is structured around different phases:
- Produced Report on "Preserving and Promoting the Sport and Health Legacy of the FIFA World Cup Qatar 2022™".
- Conducted analysis on the experiences and outcomes of hosting the FIFA Arab Cup 2021TM and related preparatory activities.
- Conducted analysis of Health Security Interface experiences and available literature related to the preparation of Major Sporting Events (MSE).

BENEFICIARIES

Policy and decision-makers from different government organisations, MSE local organising committees including but not limited to Qatar, sporting confederations, federations, and governing bodies.



SPORT INTEGRITY

The work of ICSS in the policy and capacity-building areas is strategically supported by framework agreements developed with key international organisations such as UNESCO, United Nations Office on Drugs and Crime (UNODC), the Council of Europe (CoE), and International Anti-Corruption Academy (IACA).

As its founding member, the ICSS also actively participated in the activities and initiatives of the Sport Integrity Global Alliance (SIGA), which is the world's largest coalition in the field of sport governance and integrity, in particular in the annual SIGA Congress and Sport Integrity Week.

Projects mentioned below offer a snapshot of the main activities in the domain of sport integrity delivered during 2022:





BUILDING INNOVATIVE TOOLS FOR THE EXCHANGE OF INFORMATION AND AWARENESS RAISING AGAINST MATCH-FIXING IN SPORT (BITEFIX)

PROJECT OVERVIEW

BITEFIX is Collaborative Partnership project co-funded by the Erasmus+ Sport program of the EU. It is led by the ICSS through its London-based ICSS INSIGHT and implemented in cooperation with a consortium including seven (7) other organisations from France, Portugal, Spain, Italy, UK and Croatia.

BITEFIX allows a group of committed stakeholders from different backgrounds to work together in the establishment of networks and in the development of tools and materials to counter match-fixing and betting fraud, while identifying and putting in value initiatives, projects and strategies.

ROLE OF THE ICSS

Project Coordinator, through ICSS INSIGHT

PARTNERS

Paris 1 Panthéon-Sorbonne University; Associação ISCTE Conhecimento e Inovação (ISCTE); Calcio Servizio Lega Pro Srl (Lega Pro); Grupo Desportivo Estoril Praia (GDEP); Sevilla Fútbol Club Foundation; Star Lizard Consulting Ltd; HAŠK Mladost, and IACA as an associated partner.

SCOPE	Regional (Europe)					
DURATION	Three (3) years, started in October 2022					
ACTIVITIES	 Developed a comprehensive online Educational Program on match-fixing, structured around 8 thematic blocks and grounded on the "Guide of Good Practices in the Fight Against Match-Fixing", previously produced by the project. Organization of Transnational Project Meeting (TMP) for dissemination purposes hosted by Seville FC Foundation at the Ramón Sánchez-Pizjuán Stadium with the participation of the Spanish LaLiga. 					
BENEFICIARIES	Law enforcement authorities, betting regulators, betting operators, government agencies, and sport governing bodies.					

2

A NEW STEP TOWARDS DIGITAL TRANSFORMATION THROUGH SPORTS SCIENCE (DIGI-SPORTING)

PROJECT OVERVIEW	General objective of the project is adapting and transferring the knowledge developed in the field of digital transformation to the sport sector, particularly for the benefit of sport academies and clubs. The project is co-funded by Erasmus+ Programme of the European Union.				
ROLE OF THE ICSS	Partner, through ICSS INSIGHT.				
PARTNERS	Castilla La Mancha University – project lead, Comitato Olimpico Nazionale Italiano (CONI), garagErasmus Foundation, Universidade de Tras-os-Montes e Alto Douro, University of Cyprus, ONECO Consulting SL, European Network of Academic Sports Services (ENAS) and Wiener Sport-Club.				
SCOPE	Regional (Europe)				
DURATION	Two-and-a-half (2.5) years, started in 2019				
ACTIVITIES	 Developed "Self-diagnostic Interactive Tool" to define sports organisation-specific needs and guidance on potential tools development for overcoming shortcomings. Produced report "A step (more) towards a technological brave new world – DIGI-SPORTING" consolidating all the project's achievements. Final conference of the project took place in Seville, Spain, in June 2022 with all project partners. 				
BENEFICIARIES	Sports organisations, athletes, academic institutions, researchers, sports technology hubs and governments from the project partner countries.				



3

EXECUTIVE PROGRAMME ON SPORT INTEGRITY

PROJECT OVERVIEW	ICSS signed with ACTA of Qatar an agreement to cooperate in the field of sports, with particular focus on matters of integrity, governance, safety and transparency. In this framework, the ICSS designed and delivered a comprehensive training and education programme (Executive Programme) for the benefit of the Ministry of Sports and Youth of Qatar, national Federations and clubs, on matters of sport integrity, directed primarily to Directors and Senior Officials.
ROLE OF THE ICSS	Implementing Agency
PARTNERS	Ministry of Sports and Youth of Qatar; ACTA
SCOPE	National (Qatar)
DURATION	Five (05) Days (October 2022)
ACTIVITIES	Delivered with the support of lectures and trainer from UNESCO, UNODC, CoE, National Olympic Committees, IACA, CONMEBOL, SCDL and Qatar Star Leagues (QSL), among the others. The training focused on the following main topics: Sport integrity fundamentals Good governance, ethics and compliance Fighting match-fixing International and multisectoral cooperation in sport Whistle-blowers in sports
BENEFICIARIES	Forty (40) Directors, Principals and Public Officials from the Ministry of Sports and Youth of Qatar, national federations and clubs.





VISION

A world in which every child and young person can practice sport safely and learn from its values in terms of integrity, respect and inclusion.

MISSION

Save the Dream implements and promotes activities to empower youth through safe access to sport and its educational and social values.

VALUES

- Integrity
- Respect
- Inclusion

OBJECTIVES

- Develop skills, instill ethics and promote social innovation through sport.
- Foster inter-cultural dialogue and mutual understanding through sport.
- Facilitate access to sport regardless of socio-economic condition, race, physical abilities and gender considerations.
- Protect children from mistreatment happening in sport.

A full report on the activities conducted within the framework of Save the Dream can be found in the Save the Dream 2020-2022 Activity Report available at the <u>Save the Dream website</u>.



CONTRIBUTIONS TO INTERNATIONAL PLATFORMS

EUROPEAN WEEK OF SPORT, EUROPEAN SPORT FORUM & #BEACTIVE AWARDS

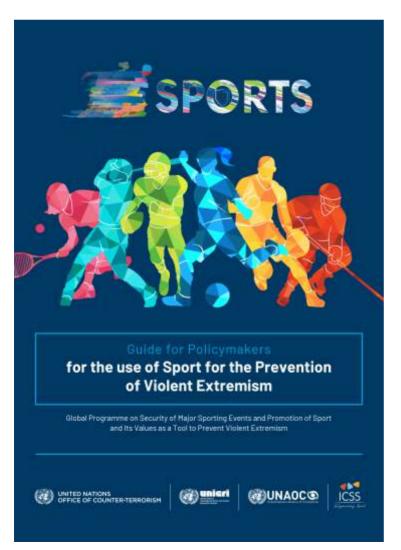
As a part of EU activations to promote and protect the values of sport, the ICSS as an official partner of the European Week of Sport (EWoS) contributed to the following activities through the organisation and active participation in relevant panels and advocacy:

- 2022 European Sport's Forum edition, held in Lille, France from 16 -17 of September 2022
- 2022 European Week of Sport's edition
- 2022 #BeActive Awards Ceremony, held in Brussels, Belgium from 28-29 of November 2022

ICSS contributions primarily focused on Sport and Human Rights as well as on the role of sport to promote social inclusion, mainly with reference to refugees and asylum seekers.

PUBLICATIONS

Guide for Policymakers for the use of Sport for the Prevention of Violent Extremism



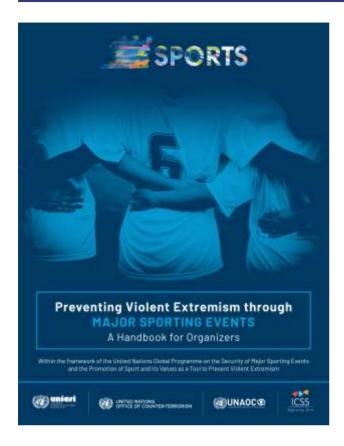
This Guide was developed as part of the "Global Programme on the Security of Major Sporting Events and the Promotion of Sport and its Values as a Tool to Prevent Violent Extremism", a joint initiative of UNOCT, UNAOC, UNICRI and the ICSS.

The publication represents sport and its values as a powerful force in peace building efforts and in preventing violent extremism (PVE) that should be embraced, reinforced, and used as a generator of positive values as it can transcend civilizational and cultural barriers – a significant role in addressing PVE, by promoting the empowerment of youth and women, and by facilitating integration.

This 135- page guide is directed at policymakers and offers guidance on developing policies that utilize sport as a tool for PVE.

<u>Click here to download the Handbook in PDF</u> format.

Preventing Violent Extremism through MAJOR SPORTING EVENTS – A Handbook for Organizers



The Handbook is the third major publication developed within the "Global Programme on the Security of Major Sporting Events and the Promotion of Sport and its Values as a Tool to Prevent Violent Extremism", a joint initiative of UNOCT, UNAOC, UNICRI and the ICSS.

The 120-page publication is directed at assisting organisers and hosting nations on how to utilize major sporting events to implement PVE policies and on how to integrate communities and risks while planning and delivering major sporting events.

Click here to download the Handbook in PDF format.

Guide of Good Practices on the Fight Against Match-Fixing



he Guide was produced within the framework of the EUfunded project "Building Innovative Tools for the Exchange of Information and Awareness Raising Against Match-Fixing in Sport (BITEFIX)". BITEFIX is implemented by the ICSS, through ICSS INSIGHT, as a part of a consortium including seven other organisations based in different European countries.

Click here to download the Guide in PDF format.

MEDIA COVERAGE

International and National Media

As in previous years, in 2022, the ICSS produced newsletters, covering an overview of the organisation's activities and programmes on a regular basis and issued articles in various international and local print media and on its website. This year, the ICSS received significant coverage by the local and international media, as well as on social media and showed considerable growth in terms of activity, contributing to the positive brand perception and impact on the Centre's events and activities which took place throughout 2022.

Among the key events of the year were the launch of a Sport for PVE Global Awareness Campaign "More Than a Game" on the sidelines of the high-level roundtable, which took place in Doha in March, and the translation of the Global Guide on the Security of Major Sporting Events: Promoting Sustainable Security & Legacies produced by the "Global Programme on the Security of Major Sporting Events, and Promotion of Sport and its Values as a Tool to Prevent Violent Extremism", originally written in English, into the other five official United Nations languages. The two events were the highest trending, with coverage from AFP, Around the Rings, and Yahoo News.

The ICSS experts contributed towards a series of media interviews such as Qatar's preparations in terms of safety and security to ensure a seamless FIFA World Cup delivered to all local newspapers, and Qatar 2022 more about long-term legacy than short-term gains by Arabian Gulf Business Insight (AGBI).

Local English and Arabic media played a key role in supporting the ICSS initiatives with active media coverage that included extensive print media reporting, multiple TV interviews and news pieces broadcasted by AlKass, Al Jazeera and BelN Sport.

In addition to traditional media coverage, ICSS continues to broaden its outreach through its social media with Twitter remaining as the leading platform in generating the highest social media reach, impact, and engagement.

Social Media



ICSS is using Twitter actively as a main social media channel of the organization. By December 2023, ICSS Twitter account has 10,477 followers.

Between January 2022 and April 2022, ICSS tweets earned **39.9K impressions**.

Top Tweet of 2022

Tweet with Tim Cahill's quote gained 19K impressions







Impressions	19,196
Total engagements	122
Media engagements	69
Detail expands	28
Profile clicks	14
Retweets	5
Likes	5 5 1
Hashtag clicks	1

Between April and July 2022, ICSS tweets earned **8K impressions**.

Between July and September 2022, tweets gained **4.1K impressions**.

Between September and December 2022, tweets gained **11.3K impressions**.

Note: all the impressions are organic, ICSS didn't do any paid promotions in the year of 2022.





ICSS Instagram account started to post activity since February 2021.

ICSS Instagram account got verified and has **13.2K followers** by December 2022.





In the year of 2022, ICSS Instagram account made **50 posts** including high resolution images, videos and reels.

During the second half of the year 2022, Instagram account gained **217,141 impressions**.

#MoreThanAGameCampaign were the most influential posts of year 2022, sponsored by UNOCT.

Following the **#MoreThanAGameCampaign**, many verified influential athletes and football players such as **Nadia Nadim**, **Sarah Essam**, **Luis Figo**, **Fahad Al Thani** and others tagged ICSS on their tweets and Instagram stories.



ICSS Facebook account liked by **21,327 people**.

ICSS Facebook and Instagram accounts are connected.

Post engagements	669,652
Cost per Post engagements	QAR0.00304
Amount spent	QAR2,038.37
Reach	1,337,38
Impressions	2,091,813

In the year of 2022, ICSS Facebook page launched and sponsored one of the online training courses in African countries and **#MoreThanAGameCampaign**.

Training course reached **423,230 people** and gained **670,255 impressions**.

#MoreThanAGameCampaign sponsored by UNOTC reached **1,337,381 people** and gained **2,091,813 impressions**.

41	NUMBER OF FOLLOWERS	2019	2020	2021	2022
y	Twitter	6.452	10.300	9.083	10.400
f	Facebook	20.162	21.456	21.411	21.324
in	Linkedin	1.465	2.175	2.404	2.547
0	Instagram	-	-	13.967	13.200



PO Box 64163 Doha, Qatar Phone +974 4430 8000 Fax +974 4430 8001

