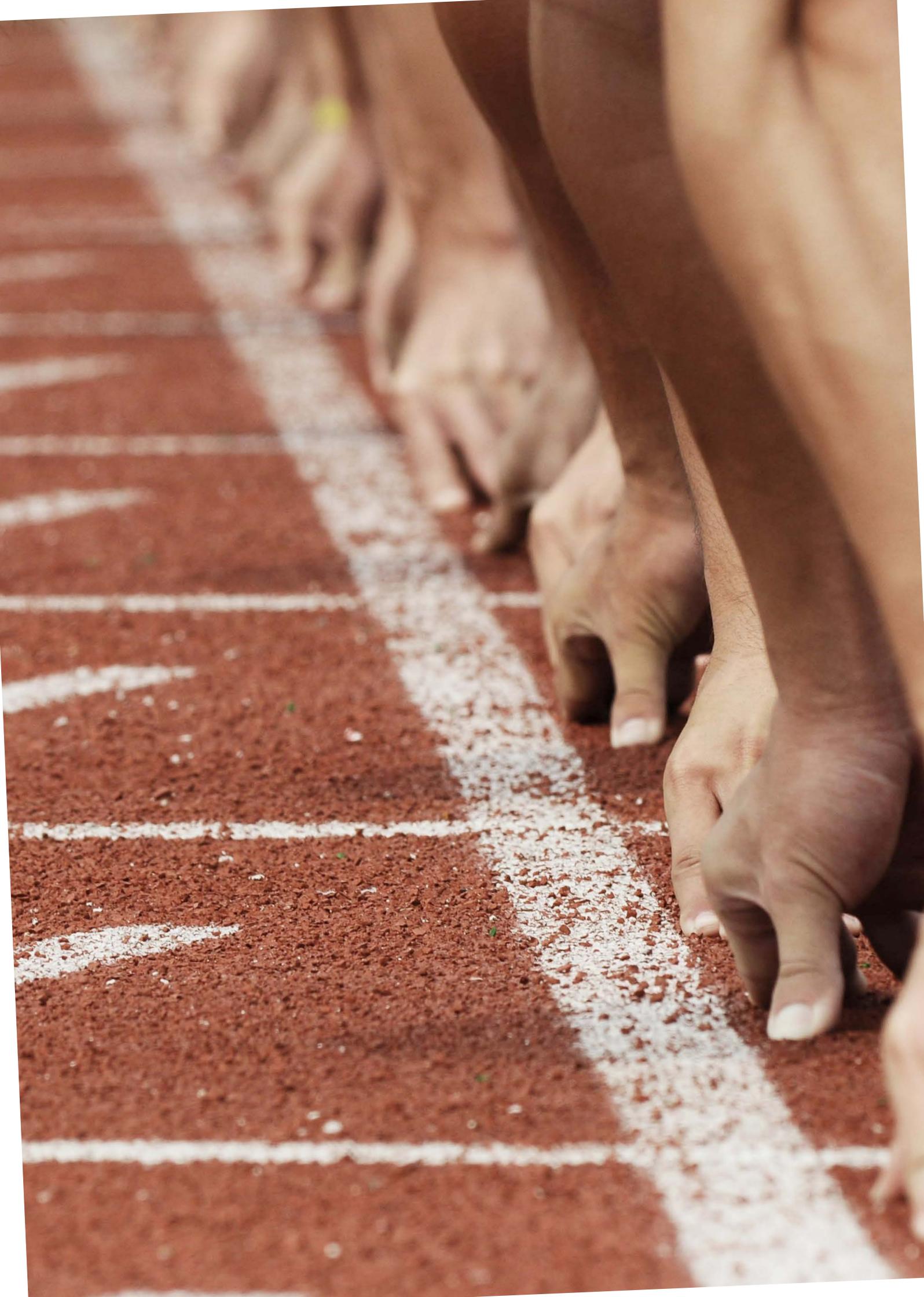




**ICSS**

*Safeguarding Sport*

**ANNUAL REPORT  
OF ACTIVITIES  
2020**





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# FOREWORD

We are delighted to offer you an account of the work done by the International Centre for Sport Security (ICSS) and an in-depth insight of the major achievements made throughout the past year.

With strategic vision, collaborative spirit, and hard work we have contributed to further enhancement of the ICSS's global footprint and institutional recognition as an independent and credible voice in our efforts to safeguard sport.

Pioneering new projects, research and initiatives designed to benefit the world of sport have been initiated over the past year, a year which will go down in modern history as the year of the pandemic, a year which laid low the entire human race and has caused the most significant disruption to the worldwide sporting calendar since World War II.

In our tenth year of operation, despite the unprecedented circumstances caused by the pandemic, the ICSS has built on the solid foundations which were set during the past decade and, through an action-orientated approach, the Centre has continued to transform vision into action.

For us, 2020 was another eventful year of working with our partners and supporters, industry leaders, policy makers, academia, international organisations, the business sector, and other key stakeholders in harnessing our collective power to improve the existing conditions and to address the growing challenges.

A snapshot of the annual highlights is listed below, with more details mentioned thereafter.

- Joint project launch with the UN Office of Counter-Terrorism (UNOCT), the UN Alliance of Civilizations (UNAOC) and the UN Interregional Crime and Justice Research Institute (UNICRI) of the Global Programme on Security of Major Sporting Events and Promotion of Sport to Prevent Violent Extremism at the UN headquarters in New York, and organisation of the first International Expert Group Meeting envisaged by the programme, with a focus on the security of major sporting events.
- Continued support towards the security planning and preparations for the FIFA World Cup Qatar 2022™.
- Cooperation with World Health Organization (WHO) through awareness campaign and establishment of international expert group which led to the development of COVID-19 Risk Mitigation Guidelines.
- The Global Programme gathers International Expert Group to explore 'The Impact of COVID-19 on the Security of Major Sporting Events'.
- New Appointments to the ICSS Board of Directors.

- High-Level Event of the Global Programme on Security of Major Sporting Events, and Promotion of Sport and its Values as a Tool to Prevent Violent Extremism at the UN General Assembly.
- ICSS and the United Nations Institute for Training and Research (UNITAR) sign a Memorandum of Understanding to develop internationally certified training.
- The ICSS and International Anti-Corruption Academy (IACA) sign cooperation agreement to tackle corruption in sport through advanced education.
- Partnership Agreement with Confederation of African Football (CAF) to safeguard football in Africa.
- ICSS and the Arab Gulf Cup Football Federation (AGCFF) start cooperation to protect sport in the Gulf Region.
- ICSS supports competition oversight for Hero Caribbean Premier League to safeguard the integrity of the T20 cricket league for the 2020 competition.
- Establishment of the Global Network on Sport Skills (GNSS), jointly with the International Labour Organization (ILO), Adecco Group and other relevant stakeholders.
- ICSS gathers global sport safeguarding community at its flagship event, Securing Sport 2020 Virtual Edition.

As we look forward to another exciting year, bringing with it many new challenges and opportunities for the world of sport and the ICSS alike. We shall remain hopeful and face them with optimism, perseverance, and collaborative spirit in mind, and by putting sport and its values first.



**Mohammed Hanzab**  
Founder and Chairman



**Massimiliano Montanari**  
CEO

# ACKNOWLEDGEMENTS

Our work and all achievements in 2020 would not be possible without the continued support of our donors and partners.

We extend our sincere gratitude to the State of Qatar, which hosts the ICSS headquarters in Doha, for the unwavering support extended to our organisation again this year, and to UNOCT, UNAOC and UNICRI for their partnership and collaboration in the implementation of the Global Programme on the Security of Major Sporting Events and Promotion of Sport to Prevent Violent Extremism, an initiative led by UNOCT and made possible by the generous support of the State of Qatar, the People's Republic of China through the United Nations Peace and Development Fund (UNPDF) and the Republic of Korea.

We would also like to acknowledge the collaboration and financial support extended by the European Union (EU) to several projects involving the ICSS during 2020, and we thank all the partners associated with these projects including the project leaders and co-leaders, particularly the Universitat de les Illes Balears, European Platform for Sport Innovation (EPSI), Castilla La Mancha University, International Olympic Truce Center (IOTC), Fundación Real Betis Balompie, and Instituto Universitário de Lisboa.

We wish to extend our gratitude to our long-standing partner United Nations Educational, Scientific and Cultural Organization (UNESCO), for their trust in allowing the ICSS to contribute to the implementation of the Kazan Action Plan (KAP), and to WHO for involving us in its efforts to mitigate risks and the impact of COVID-19 on sport at all levels.

Our sincere gratitude also goes to the Supreme Committee for Delivery & Legacy (SC), FIFA 2022, for giving us the privilege to contribute to the security preparations for the next World Cup, as well as to the international and continental sport bodies who have contributed to ICSS's activities on a global scale, and to the international and regional organisations we had the opportunity to work with or who have supported our efforts to protect sport in the course of 2020.

We are particularly grateful to the ILO for the guidance provided to the ICSS on the development of an internal competency and skills framework to accelerate our mandate. By the same token, we thank Doha Bank for supporting ICSS' Young Professionals Development Programme (YPDP), an initiative aimed at providing fresh graduates with an opportunity to advance their skills and increase employability prospects.

We also take this opportunity to extend our thanks to the esteemed members of the ICSS Board of Directors, Michael Hershman, Co-founder of Transparency International, Douglas E. Lute, former United States Permanent Representative to the North Atlantic Council, Karen Webb Moss, former Vice President, Brand and Marketing Communications, International Olympic Committee (IOC), Judge Fausto Pocar, former President of the International Criminal Tribunal for the former Yugoslavia (ICTY), Thomas Stelzer, Dean of International Anti-Corruption Academy (IACA), and Lord John Stevens, former Commissioner of the London Metropolitan Police. We thank each of the members for their time, guidance, and expertise.

Furthermore, we express our sincere gratitude to the distinguished members of the Save the Dream High Level Council, Raffaele Chiulli, President of SportAccord, Global Association of International Sport Federations (GAISF) and the Association of IOC Recognised International Sport Federations (ARISF), Iván Dibós, IOC Member, Marcia L. Dyson, CEO of the Women's Global Initiative, Staffan De Mistura, former UN Envoy to Syria, the music legend Youssou N'Dour, José Manuel Ramos-Horta, former President of East Timor and a Nobel Peace Prize Laureate, and Sheikha Hessa bint Khalifa Al-Thani, Special Envoy of the Arab League, Secretary-General for Humanitarian Affairs.

We would also like to acknowledge the vital support of the Save the Dream sport ambassadors who play an important role in promoting the Save the Dream global movement, David Trezeguet, Tegla Chepkite Loroupe, Alessandro Del Piero, Christian Karembeu, Nuno Delgado, Roger Milla, Penny Heyns, Fernando Hierro, Rosa Mota, Giusy Versace, Honey Thaljih, Fernando Sanz, Fiona May, and Christof Innerhofer.

In conclusion, we wish to note the mention of the ICSS work in the Report of the UN Secretary-General, 'Sport: A Global Accelerator of Peace and Sustainable Development for All', and the references made to our Darfur Dreams project in the UNODC Technical Guide on Prevention of Violent Extremism through Sport, while expressing our gratitude to these offices for taking note of the ICSS efforts for the good of sport and society.

# INTRODUCTION

The ICSS is an independent and non-profit organisation established in 2010 with the aim of safeguarding sport in terms of safety, security, and integrity, and to protect the opportunities sport can generate in the socio-economic context.

The ICSS reports on each year's activities in a detailed Annual Report of Activities. The ICSS 2020 Annual Report of Activities provides in-depth information into the Centre's efforts, and the variety of events, publications, and projects undertaken by the Centre and its entities over the course of 2020.

The report outlines the organisation's activities between 1st January 2020 and 31st December 2020 presented in the following sections:



Vision, Mission and Values



Governance and Organisational Structure



Activities and Accomplishments



Partnerships and New Alliances

## VISION, MISSION AND VALUES

### OUR VISION

For sport to be safe and ethically governed so that its positive values remain an inspiration for all.

### OUR MISSION

To serve as an independent international hub for safeguarding sport which works through multisectoral and pioneering approaches, global partnerships, and knowledge-driven efforts.

### OUR VALUES

- Independence
- Expertise
- Pioneering

# GOVERNANCE AND ORGANISATIONAL STRUCTURE

As a non-profit organisation, the ICSS is governed by an international Board of Directors. The board is comprised of members who are experts in disciplines related to the Centre's main areas of work. The members of the independent board meet on a regular basis and provide guidance to the ICSS leadership on the overall organisational strategic direction and relevant activities that contribute to the fulfilment of the ICSS mission.

The ICSS Board of Directors is composed of eminent international experts currently including the following members:



**Lord John Stevens**

Former Commissioner of the London Metropolitan Police.



**Michael J. Hershman**

Co-founder of Transparency International, Member of FIFA's Independent Governance Committee.



**Karen Webb Moss**

Former Vice President, Brand and Marketing Communications, International Olympic Committee (IOC).



**Judge Fausto Pocar**

Former President of the International Criminal Tribunal for the former Yugoslavia (ICTY).



**Ambassador Thomas Stelzer**

Dean of IACA, Member of the High-Level Panel on International Financial Accountability, Transparency and Integrity for Achieving the 2030 Agenda (FACTI Panel).



**Ambassador Douglas E. Lute**

Former United States Permanent Representative to the North Atlantic Council.

## ACTIVITIES AND ACCOMPLISHMENTS

### SAFETY AND SECURITY

The work of the ICSS encompasses all relevant dimensions of safety and security, from the promotion of advanced policies to formulation of guidelines and the provision of technical assistance, advanced education, and training for the benefit of events' organisers, public authorities, and private sector, also in view of facilitating cooperation across different stakeholders.

Since 2010, the ICSS has developed and provided multiple safety and security programmes in support of the 2022 FIFA World Cup Qatar and beyond, delivering multiple projects for the provision of safety and security operations and training.

In 2020, the ICSS, jointly with the UNOCT, UNICRI, UNAOC and other relevant UN entities, launched the Global Programme on the Security of Major Sporting Events and the Promotion of Sport and its Values as a Tool to Prevent Violent Extremism (PVE).



Key activities and achievements in Safety and Security are summarised hereafter:

1

**GLOBAL PROGRAMME ON THE SECURITY OF MAJOR SPORTING EVENTS AND THE PROMOTION OF SPORT AND ITS VALUES AS A TOOL TO PREVENT VIOLENT EXTREMISM (PVE): SECURITY COMPONENT**

<b>Project Overview</b>	<p>The Global Programme aims to promote the development and adoption of advanced policies and practices to enhance the security of major sporting events, while promoting the use of sport and its values as a tool to prevent violent extremism. The security component of the programme envisages activities to raise awareness within UN Member States on the threats to the security of major sporting events, ways to mitigate them, create legacies as well as actions to strengthen capacities at the national, regional, and international levels.</p> <p>The project is funded by the State of Qatar, the People’s Republic of China through United Nations Peace and Development Fund (UNPDF), and Republic of Korea.</p>
<b>Role of the ICSS</b>	Partner
<b>Partners</b>	United Nations Office of Counter Terrorism (UNOCT) - programme lead, United Nations Interregional Crime and Justice Research Institute (UNICRI), United Nations Alliance of Civilizations (UNAOC) with the official participation of UN Counter-Terrorism Executive Directorate (UN CTED) and INTERPOL.
<b>Scope</b>	Global
<b>Duration</b>	Three (3) years, starting in January 2020.



<b>Activities</b>	<ul style="list-style-type: none"> <li>Organised International Expert Group Meeting (EGM) on the Security of Major Sporting Events (MSE) to identify and collect existing programmes and initiatives, good practices, and challenges.</li> <li>Organised International Expert Group Meeting on 'The Impact of Covid-19 on the Security of Major Sporting Events'.</li> <li>Produced a collection of advanced policies, operating procedures, mechanisms, and best practices to enhance the protection of vulnerable targets in the context of MSEs.</li> <li>Established a global network of National Focal Points (NFPs) on MSEs to enhance the exchange of information, best practices, and experiences with the aim of improving cooperation between Member States and exchange of capacities.</li> </ul>
<b>Beneficiaries</b>	Policy and decision-makers from different government organisations from 193 UN Member States, MSE bidding committees and local organising committees, sporting confederations, federations, and governing bodies.

## 2

### CONTRIBUTING TO THE SAFETY AND SECURITY PREPARATIONS FOR THE 2022 FIFA WORLD CUP

<b>Project Overview</b>	Since 2013, the ICSS collaborates in Qatar with the Supreme Committee for Delivery & Legacy (SC) concerning the safety and security preparations for the 2022 FIFA World Cup. During 2020, ICSS, through its Security Department, undertook several projects with regard to security design, operations, and training.
<b>Role of the ICSS</b>	Strategic assistance and training provider.
<b>Scope</b>	National (State of Qatar), with international relevance.
<b>Duration</b>	2013 – 2022, delivered by means of annual work plans.
<b>Activities</b>	<ul style="list-style-type: none"> <li>Developed Police Protective Security Advisor (PPSA) training course with multiple deliverables, relevant to the protection of crowded places, for law enforcement officials.</li> <li>Developed and delivered training programmes for private security supervisors from approved private security companies who were then tasked to deliver the training to their individual guards prior to deployment during the AFC Champions League Tournament taking place in Doha.</li> <li>Provided assistance in the development of Match Operations COVID-19 Protocols for AFC Champions League Tournament regarding the establishment of new standards to ensure the health and well-being of all persons attending the event.</li> <li>Conducted operational match-day assurance observations at all stadia throughout the AFC Tournament on private security delivery.</li> </ul>
<b>Beneficiaries</b>	Officials responsible for Non-Competition Venues and crowded places, and private security companies.

# SPORT INTEGRITY

The work of ICSS in the policy and capacity-building areas is strategically supported by framework agreements developed with key international organisations such as UNESCO, UNODC, CoE, and IACA.

In 2020, particularly through ICSS INSIGHT, the ICSS continued to participate as an active member in the European Union’s Expert Group on Sport Integrity (XG Integrity), the Europol Platform for Experts, the UNESCO’s Working Group on Action 3 (Sport Integrity) of the Kazan Action Plan (KAP), led by the CoE, the UNESCO’s Working Group on Action 3 of the KAP led by SIGA, the European Parliament’s Intergroup on Sport, and as an official partner of European Week of Sport (EwoS), which it has been supporting since its inception.

While contributing to the advancement of policies to foster good governance and transparency, the ICSS also continued, through its Sport Integrity Unit (SIU) to focus on sport integrity monitoring and providing investigative support to relevant law enforcement agencies and sport bodies.

Finally, as its founding member, the ICSS also actively participated in the activities and initiatives of the Sport Integrity Global Alliance (SIGA), which is the world’s largest coalition in the field of sport governance and integrity.

Projects mentioned below offer a snapshot of the main activities in the domain of sport integrity delivered during 2020:

## 1

### INTEGRATION OF ELITE ATHLETES INTO THE LABOUR MARKET THROUGH THE VALORISATION OF THEIR TRANSVERSAL COMPETENCES (ELIT-IN)

<b>Project Overview</b>	The project aim is to obtain recognition of athlete’s “soft skills”, acquired throughout their professional sporting careers, so that the recognition of those skills can give them a competitive edge in the job market.
<b>Role of the ICSS</b>	Partner, through ICSS INSIGHT.
<b>Partners</b>	Universitat de les Illes Balears – project lead, Centro Sportivo Italiano, Portuguese Swimming Federation, Fundação do Desporto, Lietuvos Sporto Federacija Sajunga, Fundación Sevilla Fútbol Club, Greater Manchester Basketball Club, Olympic Committee of Bosnia and Herzegovina, Sport and Citizenship, University of Ljubljana Faculty of Sports.
<b>Scope</b>	Regional (European)
<b>Duration</b>	Three (3) years, started in 2018.
<b>Activities</b>	<ul style="list-style-type: none"> <li>• Production and translation of best practices guide on the valorisation and recognition of transversal competences of elite athletes to project partners’ languages.</li> <li>• Consolidation and translation of training packages on transversal competences difficult to acquire through sport practice.</li> </ul>

<b>Activities</b>	<ul style="list-style-type: none"> <li>• Revision, consolidation, and translation of the European Standard (Charter) on the valorisation of transversal competences acquired by elite athletes throughout their careers.</li> <li>• Co-organisation of the final virtual project conference with a presentation of all deliverables and the final ELIT-IN Charter.</li> </ul>
<b>Beneficiaries</b>	Athletes and coaches from the participating countries and beyond.

## 2

### BUILDING INNOVATIVE GOVERNANCE FOR SPORTS (BIG4SPORTS)

<b>Project Overview</b>	BIG4SPORTS aims at connecting funding sources, both public and private, with sports organisations to jointly develop new and innovative collaboration schemes in good governance for sport, particularly for the benefit of the clubs and grassroots sports. In addition to its role as the project partner, the ICSS INSIGHT also acts as the scientific coordinator for the project. The project is co-funded by Erasmus+ Programme of the European Union.
<b>Role of the ICSS</b>	Partner, through ICSS INSIGHT.
<b>Partners</b>	European Platform for Sport Innovation (EPSI) - project lead, TSV Bayer04 Leversuken, Olympiacos (SFP), Aalborg Boldspilklub (AaB), WIENER SPORT-CLUB (WSC), HAŠK MLADOST – Hrvatski Akademski Športski Klubovi Mladost, Catalan Sport Council and SPORSORA.
<b>Scope</b>	Regional (European)
<b>Duration</b>	Two-and-a-half (2.5) years, started in 2019.
<b>Activities</b>	<ul style="list-style-type: none"> <li>• Development of an electronic Handbook on Good Governance Standards.</li> <li>• Testing of the developed good governance standards in cooperation with sport organisations, with the aim of identifying best practices and obstacles for the implementation of standards, building on existing international frameworks for good governance in sport.</li> <li>• Production and publishing of guidelines for sports organisations that wish to establish or improve the criteria of good governance.</li> <li>• Development of a self-assessment tool for defining the standards of good governance.</li> <li>• Implementation of management mechanisms developed by BIG4SPORTS by the participating sports clubs with a view to expand adoption on a larger scale.</li> <li>• Development and improvement of the electronic platform supporting the implementation of the project, with addition of good practices to the identified and selected standards.</li> <li>• Launch of Agents of Change programme, revision, and consolidation of the training programme.</li> </ul>
<b>Beneficiaries</b>	Sport organisations, sports sponsors, academic institutions from the project-implementation partners' countries.

### 3

#### A NEW STEP TOWARDS DIGITAL TRANSFORMATION THROUGH SPORTS SCIENCE (DIGI-SPORTING)

<b>Project Overview</b>	General objective of the project is adapting and transferring the knowledge developed in the field of digital transformation to the sport sector, particularly for the benefit of sport academies and clubs. The project is co-funded by Erasmus+ Programme of the European Union. The project is co-funded by Erasmus+ Programme of the European Union.
<b>Role of the ICSS</b>	Partner, through ICSS INSIGHT.
<b>Partners</b>	Castilla La Mancha University – project lead, Comitato Olimpico Nazionale italiano, garagErasmus Foundation, Universidade de Tras-os-Montes e Alto Douro, University of Cyprus, ONECO Consulting SL, European Network of Academic Sports Services, ENAS (Ireland) and Weiner Sport-Club (Austria).
<b>Scope</b>	Regional (European)
<b>Duration</b>	Two-and-a-half (2.5) years, started in 2019.
<b>Activities</b>	<ul style="list-style-type: none"> <li>Produced Guidelines on the Application of New Technologies, Professional Profiles, and Needs for the Digital Transformation of Sports Organisations to support club management, physical evaluation and tests, training quantification, injury prevention, health, and medical assistance, scouting and data analysis.</li> <li>Developed curriculum for postgraduate training for the Technologist-Analyst role in the field of sports science, while considering ethical issues and integrity aspects.</li> <li>Developed self-diagnostic, interactive tool to define sports organisation-specific needs and guidance on potential tools development for overcoming shortcomings.</li> <li>Produced educational content by promoting interdisciplinary cooperation in technology and sports science, that can be adapted to different job positions.</li> </ul>
<b>Beneficiaries</b>	Sports organisations, athletes, academic institutions, researchers, sports technology hubs and governments from the project partner countries.

### 4

#### SPORT INTEGRITY HOTLINE

<b>Project Overview</b>	Established in 2018, to provide a safe and secure whistleblowing platform dedicated to reporting misconduct in sport, the Sport Integrity Hotline has, since its inception, received over 280 reported cases showcasing the scale and scope of integrity violations impacting global sport. The project is funded by the ICSS.
<b>Role of the ICSS</b>	Owner
<b>Scope</b>	Global
<b>Duration</b>	Ongoing

<p><b>Activities</b></p>	<ul style="list-style-type: none"> <li>• ICSS SI Hotline was deployed for competition oversight during the Hero Caribbean Premier League (CPL) to safeguard the integrity of the T20 Cricket League 2020 competition.</li> <li>• Reports were shared with relevant sport clubs, federations and law enforcement agencies including data received through the Hotline.</li> </ul> <p>Key data are featured below:</p> <ul style="list-style-type: none"> <li>- 85% of the reported cases are related to football.</li> <li>- eSport cases were received for the first time.</li> <li>- Other sports affected include ice hockey, karate, and tennis.</li> <li>- Among reported cases were match-fixing, money laundering, player trafficking, abuse, fake agents, and internal corruption.</li> </ul>
<p><b>Beneficiaries</b></p>	<p>Athletes, sports federations, leagues, clubs, and youth sports.</p>

## YOUTH MATTERS (SAVE THE DREAM)

Save the Dream is the global initiative established by the ICSS to empower youth through safe access to sport and to its educational and social values.

Save the Dream serves as a global movement of organisations, people and athletes who believe in the power of sport to build more fair and inclusive societies and are therefore committed to promoting and protecting its core values for the good of youth and future generations.

Despite the impact of COVID-19 pandemic, 2020 was an eventful and rewarding year for Save the Dream, recording the following activities:



# 1

## IMPLEMENTATION OF SECOND PILLAR OF 'GLOBAL PROGRAMME ON SECURITY OF MAJOR SPORTING EVENTS', AND PROMOTION OF SPORT AND ITS VALUES AS A TOOL TO PREVENT VIOLENT EXTREMISM

<b>Project Overview</b>	The ICSS implemented the second pillar of the Global Programme through Save the Dream focusing on the promotion of the values of sport as a powerful means to counter terrorism and prevent violent extremism (PVE). The project is funded by the State of Qatar, the People's Republic of China through United Nations Peace and Development Fund (UNPDF), and Republic of Korea.
<b>Role of the ICSS</b>	Partner
<b>Partners</b>	UNOCT – programme lead, UNICRI and UNAOC with UN Counter-Terrorism Executive Directorate (UN CTED) and INTERPOL as official supporters.
<b>Scope</b>	Global
<b>Duration</b>	Three (3) years, starting in January 2020.
<b>Activities</b>	<ul style="list-style-type: none"> <li>• Developed community of experts on Sport and PVE.</li> <li>• Assisted in the organisation of the High-Level Meeting for Preventing Violent Extremism with high level speakers during the UN General Assembly 75th session.</li> <li>• Organised International Expert Meeting on Sports Values for Preventing Violent Extremism on the same occasion.</li> <li>• The programme convened National Focal Points (NFP) event on Sport and PVE attended by over fifty (50+) representatives from UN Member States.</li> </ul>
<b>Beneficiaries</b>	Policy and decision-makers from different government organisations from 193 UN Member States, MSE bidding committees and local organising committees, sporting confederations, federations, and governing bodies.

# 2

## EMPOWERING YOUNG VOLUNTEERS THROUGH SPORT (EYVOL)

<b>Project Overview</b>	The main purpose of the project is to provide young multipliers, such as youth leaders and civil society activists and young sport volunteers, with concrete training tools to be used in youth-empowerment activities based on social inclusion through sport. The project is co-funded by the Erasmus+ Programme of the European Union.
<b>Role of the ICSS</b>	Partner
<b>Partners</b>	International Olympic Truce Center (IOTC) – project lead, Comité Olímpico de Portugal (COP), Comitato Olimpico Nazionale Italiano (CONI), the International Council for Coaching Excellence (ICCE), the European Platform for Sports and Innovation (EPSI), the European Non-Governmental Sports Organization - ENGSO Youth, Université Paris 1 Panthéon-Sorbonne, Universitat de les Illes Balears, Fundación del Centenario del Sevilla FC, Orama Neon – Youthorama and garagErasmus Foundation, UNAOC and the Association of IOC Recognized International Sports Federations (ARISF) - official supporters, with the participation of Roma Cares Foundation and Al Sharq Forum.

<b>Scope</b>	Inter-Regional (Europe and the MENA Region)
<b>Duration</b>	Two (2) years, started in 2019.
<b>Activities</b>	<ul style="list-style-type: none"> <li>• Produced Guide of Best Practices on Volunteering for Social Inclusion through Sport in the Mediterranean Region regarding the involvement of young volunteers in major sporting events and sport for peace and development projects.</li> <li>• Developed four (4) case studies on the topic of volunteering for major sporting events from FIFA, the French Football Association, and UEFA EURO 2020.</li> <li>• Analysed practices from eighty-four (84) organisations committed to sports volunteering using sport as a tool for social inclusion and the development of soft skills of young volunteers</li> </ul>
<b>Beneficiaries</b>	Volunteer organisations, policymakers, and volunteers from the project partners' countries.

### 3

#### COMMUNITY FOOTBALL DRIVERS FOR SOCIAL INCLUSION IN DEPRIVED DISTRICTS (SIDFOOT)

<b>Project Overview</b>	The project aims to make use of football and sport in general as a vehicle to promote social inclusion and healthier lifestyles for children and young people living in disadvantaged neighbourhoods. It focuses on creating a positive influence on the lives of children and young people living in disadvantaged communities and involves activities that will steer young people towards education and adaption to healthier lifestyles. The project is co-funded by the Erasmus+ Programme of the European Union.
<b>Role of the ICSS</b>	Partner
<b>Partners</b>	Fundación Real Betis Balompie – project lead, European Football for Development Network (EFDN), Brasov Metropolitan Agency for Sustainable Development (AMB), Liverpool City Council, Aalborg Boldspilklub af 1885, Wiener Sport-Club, University of the Balearic Islands, and the Fare network.
<b>Scope</b>	Regional (Europe)
<b>Duration</b>	Three (3) years, started in 2020.
<b>Activities</b>	<ul style="list-style-type: none"> <li>• The project kicked off with a meeting in Breda, Netherlands on 6 February 2020 by setting up project working groups.</li> <li>• Development of report on the existing best practices at the European and international levels on how sport can be used as a tool to promote social inclusion and for improving healthier lifestyles in deprived areas, with special focus on children and young people.</li> </ul>
<b>Beneficiaries</b>	Populations living in deprived communities in the participating project partners' countries, with special focus on children and young people.

## SPORT4MED

<b>Project Overview</b>	The project was initiated to promote social transformation through sport in the Mediterranean region, by focusing on sport as a vehicle for promoting work capacities and employment/entrepreneurship. This objective goes in line with the main priorities of EU policies, not only in the frame of sport, but also in integration, immigration, development, security, and international cooperation. The project is co-funded by the Erasmus+ Programme of the European Union.
<b>Role of the ICSS</b>	Partner
<b>Partners</b>	Instituto Universitário de Lisboa – project lead, Catholic University of Sacred Heart, Confederação Portuguesa das Associações de Treinadores, Croatian Academic Sport Clubs Mladost of the University of Zagreb, International Olympic Truce Centre (IOTC), Universitat de les Illes Balears (UIB), Cyprus Sports Organization, International Labour Organization (ILO), the European Sailing Federation, Olympic Academy for Sports Leaders, Sportanddev, Global Association of International Sports Federations (GAISF) and the Palermo Chamber of Commerce and Industry.
<b>Scope</b>	Inter-Regional (Europe and the MENA Region)
<b>Duration</b>	Three (3) years, started in 2020.
<b>Activities</b>	<ul style="list-style-type: none"> <li>• The project kicked off with a meeting in Lisbon, Portugal in February 2020 by setting up project working groups.</li> <li>• Completed the data collection about skills and competencies developed in and through sport by coaches, sport instructors and about skills and competencies needed to enter the labour market.</li> <li>• Conducted interviews with coaches and developed questionnaires to collect information through establishment of focus groups.</li> </ul>
<b>Beneficiaries</b>	Coaches and sport instructors, youth and unemployed (including a cluster of migrants, also in qualified repatriation perspective) that can be supported by sport in (re) integration into the labour market.

# ICSS CONTRIBUTION TO THE FIGHT AGAINST COVID-19

The ICSS assisted the World Health Organization (WHO) in setting up the International Expert Group on Health Security at Mass Gatherings, including Major Sporting Events, in the context of the current outbreak of the COVID-2019 pandemic, involving FIFA and other relevant stakeholders. Under this framework, the ICSS contributed to the production of a set of key planning recommendations, risk assessment and risk mitigation tools for sporting events in the context of COVID-19-related threats.

At the start of the pandemic, Save the Dream also joined and supported the campaigns launched by WHO, 2020#SafeHands and #HealthyAtHome challenges, to raise public awareness about the threats of the

Coronavirus and a global call for action to raise funds for the COVID-19 Solidarity Response Fund.

Save the Dream Ambassadors David Trezeguet, Fernando Hierro, Christian Karembeu and Moumouni Dagano, Double Olympic Gold Medalist, Swimmer Penny Heyns and FIFA's Honey Thaljiej, Sevilla Football Club, winner of the 2020 UEFA Cup/Europa League and some of its most representative players such as Oliver Torres, Luuk de Jong and Diego Carlos are currently supporting the campaign on behalf of Save the Dream. These efforts were commended by Tedros Adhanom Ghebreyesus, Director-General of WHO.

The collage features several tweets and video thumbnails. Key elements include:

- Top Left:** A tweet from @savethedream in English: "As an Ambassador of Save the Dream I'm pleased to join @WHO #SafeHands Challenge and pass the challenge onto my friends. Stay connected, spread the word, NOT the virus." @trezegoldavid. Below it is a video thumbnail showing a man washing his hands.
- Top Middle:** A tweet from @savethedream in Spanish: "Como Embajador de Save the Dream me complace unirme al desafío de @WHO #SafeHands y pasarlo a mis amigos. Mantente conectado, difunde el mensaje, NO el virus." Fernando Hierro. Below it is a video thumbnail of a man speaking.
- Top Right:** A tweet from @savethedream: "Our Ambassador @Karembeu accepted @WHO #HealthyAtHome Challenge passed by @HoneyThaljiej." Below it is a video thumbnail of a man holding a globe.
- Far Right:** A tweet from @savethedream in Spanish: "Como jugador de @SevillaFC, acepto el reto de @WHO #HealthyAtHome transmitido por Save the Dream y sus embajadores y me uno a la lucha contra #COVID19. Pasa la voz, NO el virus." Diego Carlos. Below it is a video thumbnail of a man with a child on his shoulders.
- Center:** A large graphic with the text "HELP FIGHT COVID-19" and a "DONATE NOW" button. Above it is a video thumbnail of a man speaking.
- Bottom Left:** A tweet from @WHO #SafeHandsChallenge with a video thumbnail of a woman smiling.
- Bottom Middle:** A tweet from Tedros Adhanom Ghebreyesus (@Tedros) commending @trezegoldavid for promoting hand washing and being #HealthyAtHome.
- Bottom Right:** Three video thumbnails showing different ambassadors.

# CONVENING ICSS FLAGSHIP CONFERENCE, SECURING SPORT 2020 VIRTUAL EDITION



The ICSS flagship conference, Securing Sport 2020 Virtual Edition, was held from 1-4 December 2020 under the theme 'Building Resilience in an Ever-Changing World' and saw leaders from international organisations, government, international and continental sport bodies, academia, and business come together to analyse both the current and future challenges facing the world of sport while addressing international approaches and ways to further strengthen multisectoral cooperation to enhance the safeguard of sport.

Among the main topics discussed during Securing Sport, were the future of sport in the context of COVID-19, the security legacy of major sporting events, the plague of corruption, the use of big data to counter the infiltration of organized crime into sports, the rise of eSports and technology, child protection, the issue of racism, the role of sport in regions in turmoil and the need to develop an international framework to regulate the use of private security in the context of major sporting events.

The event featured over 75 international speakers and was opened by Master of Ceremonies, Reena Ninan, Journalist and Founder of Good Trouble Productions including the high-level speaker line-up of distinguished policy makers and subject matter experts:

- **Vladimir Voronkov**, Under-Secretary-General, United Nations Counter-Terrorism Office (UNOCT)
- **Miguel Ángel Moratinos**, High Representative of the United Nations Alliance of Civilizations (UNAOC)
- **Staffan De Mistura**, Former Under-Secretary-General and United Nations Special Envoy for Syria, Afghanistan, Iraq, and Lebanon
- **Raffaele Chiulli**, President of Sport Accord and of the Global Association of International Sports Federations (GAISF)
- **Graham Stoker**, Deputy President for Sport, Fédération Internationale de l'Automobile (FIA)
- **Marcos Diaz**, Chairperson of the Bureau of the seventh session of the Conference of the Parties to the Anti-Doping Convention – UNESCO

- **Azat Kadyrov**, First Deputy Minister of Sport of the Russian Federation
- **Franco Frattini**, President of the High Court of Sport Justice of Italy, former Minister of Foreign Affairs, Chairman of the Sport Integrity Global Alliance (SIGA)
- **Thomas Stelzer**, Dean of IACA, ICSS Honorary Board Member
- **Cláudia Pereira**, Secretary of State for Integration and Migration, Portugal
- **Antonia Marie De Meo**, Director of the United Nations Interregional Crime and Justice Research Institute (UNICRI)
- **Constantinos Filis**, Director-General, International Olympic Truce Centre (IOTC)
- **Juliette Kayyem Belfer**, Senior Lecturer International Security at Harvard's Kennedy School of Government and Faculty Chair of the Homeland Security and Security and Global Health Projects
- **Filomena Fortes**, President of the Cape Verdean Olympic Committee, International Olympic Committee (IOC) Member
- **Abdulmounaim Bah** General Secretary, CAF
- **Dora Bakoyannis**, Member of the Parliament for New Democracy, Hellenic Parliament – Council of Europe, former Minister of Foreign Affairs of Greece
- **Douglas E. Lute**, former US Permanent Representative to NATO, ICSS Board Member
- **Joyce Cook**, CBE, OBE FIFA Chief of Social Responsibility and Education Officer
- **Marcia L. Dyson**, Founder, Women's Global Institute, Member of the Save the Dream High-Level Council
- **Michael Hershman**, Co-Founder, Transparency International, ICSS Board Member

While Day One focused on governance and policy reforms, Days Two and Three gathered experts from a range of institutions such as the ILO, INTERPOL, UNESCO, UNITAR, the Italian Antimafia, and Anti-Terrorism Directorate, the US Department of States' Overseas Security Advisory Council (OSAC), FIFA, Geneva Center of Security Policy (GCSP), CAF, Hamad Bin Khalifa University, eSport Integrity Commission and business sector stakeholders including ADIDAS, Visa, Inc., and Telemundo to discuss and design different roadmaps to translate the discussions held during the conference into actions in the course of 2021.

Securing Sport 2020 concluded on Day Four focusing on youth matters in sport. The final day of the programme provided a platform for young people to share their insights on sport and discuss the main topics addressed by the Securing Sport 2020 conference from the perspectives of youth leaders.

## CONTRIBUTIONS TO INTERNATIONAL PLATFORMS

- The ICSS contributed to the panel Safety and Security COVID-19 Review Meeting for Africa organised by CAF in partnership with major stakeholders such as FIFA, WHO, and Sports Ground Safety Authority (SGSA).
- Through Save the Dream, the ICSS assisted the Organization of American States (OAS), UNITAR, UNICRI and the Government of Mexico in the organisation of a Regional Workshop in the Americas on the Role of Youth to Prevent Violent Extremism Through Sport.
- Delivered a presentation at the Doha Forum 2020 and raised awareness on the role of sport in public diplomacy.
- The ICSS contributed to the expert webinar titled the Future of Major Sports: Health, Safety and Security in a Post COVID-19 World organised by the Embassy of the State of Qatar in Washington, D.C. and the National Center for Spectator Sports Safety and Security (NCS4).
- The ICSS contributed to the session dedicated to Governance and Accountability in the Sports Industry during the ABCMinds Sports virtual conference.

- As a partner of the event, the ICSS Chairman delivered a keynote address during the opening of the SIGA Sport Integrity Week with additional contributions from the ICSS experts on panels throughout the event.
- Upon invitation, the ICSS participated in several international and regional platforms such as the 16th Conference of Ministers of Sport of the Council of Europe.
- Through ICSS INSIGHT, the ICSS presented a regional project during the Conference of Ministers of Education of the Francophone (CONFEMEM) countries.
- The ICSS introduced its Skills Development and Certification Programme, during the Sport for Development and Peace Focal Point Meeting in the presence of several international stakeholders such as ILO, UN, WHO, UNESCO, International Olympic Committee (IOC), UN Women and Office of the United Nations High Commissioner for Human Rights (OHCHR).
- ICSS representatives contributed to various panel discussions at the SIGA World Congress on Global Leadership & Anti-Corruption.
- ICSS moderated a panel discussion presented by the Institute for the Australia India Engagement on Impact of COVID-19 on Sport Sector: Strategizing Recovery on 21 May 2020.

## PARTNERSHIPS AND NEW ALLIANCES

Building on its ability to convene key stakeholders, influencers, and experts in their respective fields, throughout 2020, the ICSS continued to nurture mutually beneficial partnerships in an effort to use its convening power to further drive the unified efforts in the safeguard of sport.

In addition to an assemblage of solid partnerships at national and local levels, including National Olympic Committees (NOCs), leagues, national and local governments, universities, and non- governmental organisations operating both at national and international levels, over the years, the ICSS has established partnerships with several organisations operating globally to align its work to the international agenda, particularly with the United Nations system. These include:

1. **Safety and Security:** UNOCT, UNICRI, WHO and UNITAR,
2. **Integrity:** UNESCO, UNODC, and IACA,
3. **Youth Matters:** UNESCO, UNICEF, and UNAOC.

On the new partnerships side, in 2020, the ICSS has established partnerships with a range of relevant organisations with focus on implementation of initiatives namely related to the use of sport as a tool to prevent violent extremism, utilising sport to promote inter-cultural dialogue, capacity building, training and advanced education, combating of corruption, and enhancement of safety and security standards:

### THE ICSS AND UNITAR LAUNCH THE FIRST UN CERTIFIED TRAINING FRAMEWORK ON SPORT SECURITY

The ICSS and UNITAR joined forces by signing a memorandum of understanding to develop internationally certified, innovative, and cutting-edge learning solutions, to protect sport from the continuously evolving security challenges and global threats.

In conjunction with this framework, the ICSS has signed a cooperation agreement also with the International Training Centre for Authorities and Leaders in Malaga (CIFAL Málaga), which forms an integral part of UNITAR's Global CIFAL Network, to promote training opportunities in different regions of the world, including but not limited to the Mediterranean region, Latin America, and Africa.

## THE ICSS AND IACA JOIN FORCES TO TACKLE CORRUPTION IN SPORT THROUGH ADVANCED EDUCATION

Recognising the important role of advanced education to foster both international cooperation and efforts at national and global levels, IACA and the ICSS signed an agreement to fight corruption in sport through knowledge sharing and education-based solutions.

By promoting good governance and combating different forms of corruption threats in sport, the ICSS and IACA will focus on a multi-pronged approach including the development of innovative solutions and advanced training methodologies for the benefit of law enforcement authorities, regulators, sport organisations, as well as the business sector and civil society.

## PARTNERSHIP AGREEMENT WITH CAF

In October of 2020, the ICSS signed a partnership agreement with CAF aimed at enhancing safety, security, integrity, and youth empowerment programmes in African football.

The agreement will foster collaboration between the two organisations specifically focusing on the development of training programmes and to ensure that safety and security standards are set and upheld by the CAF Member Associations.

## STRENGTHENING THE PROTECTION OF SPORT IN THE GULF REGION

The ICSS and Arab Gulf Cup Football Federation (AGCFF) signed a Cooperation Agreement to develop joint programmes in the Gulf region, giving initial priority to the security preparations of future Arab Gulf Cups.

The joint initiative will explore the areas of compliance related matters, tactical and operational planning, asset protection, and a broad range of cutting-edge solutions to support AGCFF members in their efforts to prepare and protect the Arab Gulf Cup as an event of common interest.

## FORMING NEW GLOBAL ALLIANCE ON SKILLS DEVELOPMENT THROUGH SPORT

Through Save the Dream, the ICSS established the Global Network on Sport Skills (GNSS), jointly with the International Labour Organisation (ILO), Adecco Group and other relevant stakeholders.

GNSS will promote the formulation of advanced policies and actions on the development and certification of skills acquired in the context of sport.

## SUPPORTING TRADITIONAL SPORTS

The ICSS and World Ethnosport Confederation signed an agreement during the 3rd International World Ethnosport Forum held in Antalya, Turkey.

The agreement aims at utilising sport to promote inter-cultural dialogue, socio-economic development, peace building and prevention of violent extremism while promoting respect of diversity, as well as, promoting sport volunteerism in the context of traditional sports and other sporting events.

## PARTNERING WITH STREET CHILD UNITED (SCU)

A partnership was established between Save the Dream and Street Child United (SCU), a UK-based charity seeking to improve the lives and protect the rights of street-connected young people across the globe, with the aim of co-organising the Street Child World Cup 2022 and Global Forum in 2021 in Doha.

## COOPERATION AGREEMENT WITH ARGENTINE SPORTS CONFEDERATION

Within the framework of the agreement, the ICSS and the Argentine Sports Confederation (CAD), which brings together all sports associations, federations and confederations of various sports practiced in the Argentine Republic, will coordinate efforts, and implement joint activities mainly focusing on the development of academic research and educational programmes on issues such as good governance, sport integrity, development and protection of youth and skill development through sports.

The parties also agreed to work together to promote technological development in the disciplines of common interest and innovative projects such as Blockchain Management Platforms for sports activity.

## MEDIA COVERAGE

The coverage the ICSS received from the local and international media, as well as on social media, showed considerable growth in terms of activity despite the COVID-19 pandemic, contributing to the positive brand perception and impact on the Centre's events and activities which took place throughout 2020.

One of the key events of the year was the launch of the Global Programme on Security of Major Sporting Events, and Promotion of Sport and Its Values as a Tool to Prevent Violent Extremism in February which was the highest trending, with coverage from leading newswires such as Associated Press, Xinhua, Daily Mail, Around the Rings and Yahoo News generating over 152 million hits in global media reach.

The year's coverage also included press releases with at least one (and oftentimes more) pieces of coverage about various ICSS activities that took place in 2020.

The ICSS experts contributed towards a series of thought-provoking media interviews such as the Twenty20 Franchise Owners Face Match-Fixing Probe by The Telegraph, and Human Trafficking: International Fake Player Agents and Scouts, and Their Selling of Dreams by Inside World Football.

Local English and Arabic media played a key role in supporting the ICSS initiatives with active media coverage that included extensive print media reporting, multiple TV interviews and news pieces broadcasted by AlKass, Al Jazeera and BeIN Sport.

In addition to traditional media coverage, ICSS continues to broaden its outreach through its social media with Twitter remaining as the leading platform in generating the highest social media reach, impact, and engagement.

	NUMBER OF FOLLOWERS	2019	2020
	Twitter	6,452	10,300
	Facebook	20,162	21,465
	LinkedIn	1,465	2,175

Since its revamp in 2018, the ICSS website has shown a steady increase in hits. Analytics reports show that compared to 2019, in 2020 there was a 40.5% increase in website users with an increase of 39.7% in page views.





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